



# Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Dominick Infante  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

## **SUBARU BRZ NAMED Cars.Com Best Of 2013 Winner**

- All-new 2013 BRZ sports car makes first sports car to top list

Cherry Hill, N.J., Jan 20, 2013 - Subaru of America, Inc. announced that the all-new 2013 BRZ sports car has earned the top spot on the Cars.com Best of 2013 list. The rear-wheel drive Subaru BRZ delivers pinpoint handling precision and an unmatched driving experience for sports car enthusiasts of all skill levels.

"As the first sports car to win our top honor, that says as much about the American car market as it does about our criteria. We look for value, quality and innovation," said Patrick Olsen, Editor in Chief, Cars.com.

Subaru developed the rear-wheel drive BRZ with the fundamentals of sports car design in mind: low vehicle weight, an ultra-low center of gravity and precision steering. Utilizing Subaru's new naturally aspirated 200 horsepower horizontally opposed (BOXER) engine design; the BRZ is a sports car that does not sacrifice everyday comfort and practicality. With 2+2 seating and a folding rear seat, there is sufficient cargo space to transport four race tires and tools to track days. Combined with the Subaru brand's renowned safety and quality, the BRZ is a sports car with practicality as well as performance. The BRZ went on sale in Spring 2012 to strong media reviews and contributed to Subaru's fourth consecutive year of sales records.

According to Cars.com, "Subaru's low-profile, 2.0-liter horizontally-opposed four-cylinder engine gives the cars an uncommonly low center of gravity, influencing their excellent body control and tractability. From the moment you hit the road in these cars, you know they're something special."

The Subaru BRZ was co-developed with Toyota Motor Cars and the Scion-branded FR-S also received the Best of 2013 award. For full coverage of the Cars.com Best of 2013, visit [www.cars.com](http://www.cars.com).

## **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).

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