



Media Information

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Subaru Earns Six Award Recognitions From Kiplinger'S Personal Finance

- Outback named "Best in Class" in the wagons category
- BRZ, Forester, Impreza and Legacy models also earn recognition

Cherry Hill, N.J., Feb 5, 2013 - Subaru of America, Inc. has earned six awards from Kiplinger's Personal Finance. Five Subaru models took home awards in six areas:

- Subaru Outback named "Best in Class" in the wagons category
- Subaru BRZ wins "Most Fuel-Efficient" award in sports car category
- Subaru Forester 2.5X recognized for "Best Resale" among small crossovers
- Subaru Forester awarded "Worth a Look" recognition for small crossovers
- Subaru Impreza awarded "Worth a Look" recognition for cars under \$20,000
- Subaru Legacy awarded "Worth a Look" recognition for cars priced \$20,000 to \$25,000

Kiplinger's evaluated 2013 models by price and category and ranked them for value, performance and safety. The magazine names top models in ten categories, including picks for Best in Class and Best New Models. Kiplinger's also highlights five additional vehicles in each category as Worth a Look, indicating they scored high enough to be in contention for the top awards.

The Subaru Outback has earned a place in Kiplinger's rankings every year since its 2010 redesign. According to Kiplinger's, the Outback "blends surefooted handling, oodles of interior space and off-roading cred with plenty of power." The 2013 Outback was also named a Top Safety Pick + by the Insurance Institute for Highway Safety.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com. Media can visit www.media.subaru.com

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