

Media Information

Subaru Of America, Inc. One Subaru Drive Camden, NJ 08103 Main Number: 856-488-8500

XV Crosstrek Run Freeskier Bios

Full name: Luke Tyler Hagearty

Age: 20

Hometown: West Hartford CT

Sponsors: Nordica Skis and Boots, Orage, Carinthia, Suburbansports.com, The Studio, FACE.

Home mountain: Ski Sundown/ Carinthia Mount Snow

Years skiing; how were you introduced to skiing? I've been skiing for 14 years and snowboarded for 3. My whole family skis so I was luckily born into the sport!

What are your aspirations in skiing? I want to continually progress, keep skiing at new places, and produce video segments that are timeless.

What attracts you to freeskiing/filming? Everything! The people, the community, learning new things, being with your friends, creativity, feeling more free than ever!

Favorite moment skiing: I grew up skiing at Burke Mountain with my cousins, aunts, and uncles. When I went up top for the first time I was expecting to see the black diamonds, blue circles, and green squares on the snow on the ground. HAHA little did I know they were just trail signs on trees, I was really bummed out!

What are your goals for the XV Crosstrek Run? To meet as many people as possible, put out the best skiing I can in the edits, and learn as much as possible while traveling!

Have you or anyone in your family had a Subaru? Yes, my grandfather owns a Subaru Outback and I own a 2002 Forester! I loveeee my car!

Hobbies beyond skiing? Skiing takes up all my time in the winter, but during the off season I love skating, surfing, swimming, cliff jumping, hanging with friends and family!

Full name: Liam McKinley

Age: 21

Hometown: Rochester, VT

Home mountain: Sugarbush PARKS! Shout out to Tony, Trevor, Drew, Richie, Juice, Garrett, and rest of the park crew.

Years skiing; how were you introduced to skiing? I've only been skiing for about 4 years now. That first season of Traveling Circus got me really excited about skiing.

What are your aspirations in skiing? Mostly to keep having fun and hopefully make a living from it. Move to Cali. What attracts you to freeskiing/filming? I enjoy filming skiing because it allows me to show the sport the way I like to see it. Everything about the skiing and snowboarding lifestyle gives us so much freedom.

Favorite moment(s) skiing: Mid-week Sugarbush with PJ Parrish, Connor Gaeta, Kieran McVeigh, and the rest of the Sugarbush family. Also great times at Burke with the Villebillies.

What are your goals for the XV Crosstrek Run? I want to come up with some awesome footage of our trip, meet some new people, run into my good friend Erik Roomet on the Gremlinz bus, and increase my Instagram fame.

Have you or anyone in your family had a Subaru? I think I'm the first one!

Hobbies beyond skiing? Skateboarding. Although I left mine in Vermont so one goal for the trip is to find a new deck... Can't be driving across country without a skateboard.