

Media Information



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SUBARU TO INTRODUCE FIRST-EVER PRODUCTION HYBRID MODEL AND NEW PERFORMANCE CONCEPT CAR AT 2013 NEW YORK INTERNATIONAL AUTO SHOW

Cherry Hill, N.J., Mar 19, 2013 - Subaru of America, Inc. today announced the brand's first-ever production hybrid vehicle, the Subaru XV Crosstrek Hybrid, will debut at the 2013 New York International Auto Show at the Jacob K. Javits Center. Based on the popular XV Crosstrek crossover introduced for 2013, the new XV Crosstrek Hybrid model uses a Subaru engineered Hybrid system and Subaru's Symmetrical All-Wheel Drive.

In addition to the new XV Crosstrek Hybrid, Subaru will also reveal an all-new performance concept car.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

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