



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Michael McHale
(856) 816-1231
mmchale@subaru.com

Subaru Joins Forces With NW Oregon And SW Washington Loaves & Fishes Centers For A 'Subaru Meals On Wheels Day'

Cherry Hill, N.J., Dec 12, 2010 - As part of the company's innovative 'Share the Love' program, Subaru of America's Portland office will join forces with the Portland metro and surrounding area Subaru dealers to support the northwest Oregon and southwest Washington Loaves & Fishes Centers for a "Subaru Meals on Wheels Day."

The Share the Love Event runs through January 4 and Subaru donates \$250 for every new Subaru vehicle sold or leased (up to a maximum of \$5 million) to the customer's choice of one or more of five charities. To date, the campaign has raised \$10 million. Furthermore, company employees and affiliates donate their time to support local causes related to the program such as the Loaves and Fishes Centers.

Program details:

When: Tuesday, December 14th

Time: 10:00 am - 12:00 pm

What: Delivery food with the normal delivery person OR preparing food at the center

Who: Portland Subaru staff and volunteer from each Dealership

Where: Cherry Blossom Center, 740 SE 106th Ave., Portland, OR 97216

Subaru, which is famed for its all-wheel drive products, has enjoyed strong sales both in the Portland area and nationally in recent years and 2010 will be another record sales year for the brand.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.