



Media Information

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SUBARU LEGACY NAMED ONE OF THE 'BEST FAMILY CARS FOR 2010' BY PARENTS MAGAZINE AND EDMUNDS.COM

Honor Marks Second Consecutive Year Subaru Vehicle is Named Best Family Car

Cherry Hill, N.J., May 2, 2010 - Subaru of America, Inc. today announced that its all-new 2010 Subaru Legacy was named to the "Best Family Cars for 2010" list by *Parents Magazine* and *Edmunds.com*, repeating the honor bestowed last year on the Subaru Forester. The Subaru Legacy scored points for its low, wide-opening trunk for easy stroller removal, a rear seat big enough for three kids and Subaru's standard Symmetrical All-Wheel drive system for secure all-weather driving and terrific everyday handling.

The award is the culmination of feedback from parents who own and drive the vehicles on a daily basis, as well as six months of test-driving and vehicle analysis by the judging team. Each vehicle was judged on safety, performance, family-friendly features and interior and exterior qualities.

"We are pleased that the Subaru Legacy is being recognized by the experts at *Parents Magazine* and *Edmunds.com*, following in the 'Best Family Car' tire tracks of the Subaru Forester," said Tom Doll, executive vice president and COO for Subaru of America, Inc. "We can't think of a better endorsement by not only true automotive experts, but by parents who put our cars through the rigors of family life day after day."

"This is the second year in a row that a Subaru has made the *Parents Magazine/Edmunds.com* list of Best Family Cars," adds Dana Points, editor-in-chief of *Parents*. "This year the Legacy won us over with its safety features and family-friendly details, like a roomy back seat and a trunk that is perfect for stroller-toting moms and dads."

This latest recognition by *Parents Magazine* and *Edmunds.com* is not the only back-to-back award Subaru has recently garnered. In 2009, the Subaru Outback was named the *MOTOR TREND* 2010 Sport/Utility of the Year®, following the Subaru Forester's win for the 2009 award, making Subaru the first brand to win two consecutive *MOTOR TREND* Sport/Utility of the Year® awards.

With this recent award, Subaru, which is coming off its best sales year ever in 2009, adds to its growing list of accolades for the 2010 Subaru Legacy. It was also named an Insurance Institute for Highway Safety (IIHS) Top Safety Pick and *Kiplinger's Personal Finance* "Best New Car" in the \$25,000 - \$30,000 category.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry

Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.