



Media Information

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2015 SUBARU LEGACY CONCEPT TO MAKE WORLD DEBUT AT LOS ANGELES AUTO SHOW

Cherry Hill, N.J., Nov 13, 2013 - Subaru of America, Inc. announced today it will debut the Subaru LEGACY CONCEPT at the 2013 Los Angeles Auto Show. The new LEGACY CONCEPT celebrates the 25th anniversary of the Subaru Legacy and provides a look at the styling cues for future Legacy models.

Adorned with a custom Ocean Silver Metallic paint scheme, the LEGACY CONCEPT features a more coupe-like silhouette. The LEGACY CONCEPT is a modern interpretation of the Legacy and features a more distinguished front design with a new hexagonal grille and a sharper hawk-eye headlamp design.

Flared wheel arches cover 21-inch wheels and hint at the standard Subaru Symmetrical all-wheel drive drivetrain. A pronounced character line flows into the short rear deck and ends in the rear tail lamps. The tail lamps echo the hawk-eye headlamp design and enhance the solidity of the overall design.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

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