



Media Information

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Subaru Of America, Inc. Earns Highest Marks In 2011 Corporate Equality Index

Fourth Straight Year of 100-Percent Rating for Workplace Equality

Cherry Hill, N.J., Sep 30, 2010 - Subaru of America, Inc. has once again earned the top rating of 100-percent in the 2011 Corporate Equality Index (CEI), the ninth-annual survey administered by the Human Rights Campaign Foundation (HRC). Subaru is one of only 338 other major U.S. businesses that received top marks for their treatment of lesbian, gay, bisexual, and transgender (LGBT) employees and consumers.

"We are pleased to receive this recognition once again," said Thomas J. Doll, executive vice president and COO, Subaru of America, Inc. "Due to the contributions of our employees in terms of unique insights and perspectives as well as talents, we have built a corporate culture in which our employees work with pride."

The CEI report, released each fall, provides an in-depth analysis and rating of large U.S. employers and their policies towards lesbian, gay, bisexual and transgender employees. More than 580 businesses were evaluated on their LGBT-related practices including non-discrimination policies, transgender health benefits and domestic partner benefits. Subaru's efforts in ensuring LGBT equality in each of the survey's main criterion earned it the prestigious 100-percent rating.

For more information on the 2011 Corporate Equality Index, or to download a free copy of the report, visit <http://www.hrc.org/cei>.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

About Corporate Equality Index

Launched in 2002, the Human Rights Campaign (HRC) Foundation's Corporate Equality Index (CEI) has become a roadmap and benchmarking tool for U.S. businesses in the evolving field of lesbian, gay, bisexual and transgender (LGBT) equality in the workplace. The HRC Foundation is committed to keeping the criteria for the CEI rigorous, fair and transparent by identifying emerging best practices that improve the experiences of LGBT employees of participating businesses. Equally important, HRC is committed to providing the resources and consultation that enable each business to attain a 100-percent rating.