



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Dominick Infante
(856) 488-8615
dinfante@subaru.com

Jessica Tullman
(310) 352-4400
jtullman@subaru.com

SUBARU INTRODUCES ALL-NEW 2015 LEGACY SEDAN

- Roomiest Legacy ever with largest passenger cabin in the midsize segment
- Fuel efficiency at the top of AWD midsize sedan class with estimated ratings of 26 mpg city / 36 mpg highway for 2.5i model
- Higher level of comfort, quiet and refinement
- Standard Lineartronic® CVT
- New standard Active Torque Vectoring for greater agility
- Latest EyeSight driver assistance system with improved camera performance
- New available Rear Vehicle Detection System featuring Blind Spot Detection, Lane Change Assist and Rear Cross Traffic Alert
- New safety and infotainment technology
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Cherry Hill, N.J., Feb 5, 2014 - The Subaru Legacy has been completely re-designed for 2015 to deliver a more compelling blend of standout design, interior refinement, safety technology and higher fuel efficiency. The Legacy now features the largest interior passenger volume in the midsize sedan segment. Still the only car in its class with All-Wheel Drive as standard, the 2015 Legacy continues the brand's safety leadership by introducing the latest version of the EyeSight system and a new available Rear Vehicle Detection System that includes Blind Spot Detection, Lane Change Assist and Rear Cross Traffic Alert.

Offering a choice of 4-cylinder and 6-cylinder BOXER engines, the 2015 Subaru Legacy comes standard with the Lineartronic CVT (continuously variable transmission) and Symmetrical All-Wheel Drive. With manufacturer-estimated ratings of 26 mpg city / 36 mpg highway / 30 mpg combined, the 2015 Legacy 2.5i matches or exceeds fuel economy of many front-wheel drive midsize sedans.

The 6-cylinder Legacy 3.6R Limited also sees fuel economy improve by 10 percent, with new estimated ratings of 20 mpg city / 29 mpg highway / 23 mpg combined.

The 2015 Legacy maintains a footprint similar to the model it replaces, yet offers increased interior room and trunk capacity. The 2015 model is the best-equipped Legacy ever, with all trim lines adding new standard amenities, and the Limited trims offering the highest level of luxury ever in this model.

New Design Language

The 2015 Legacy echoes design themes introduced by the Legacy Concept at the 2013 Los Angeles Auto Show. The

production model combines sporty form and efficient function. Key to the sleeker, coupe-like profile is a new front fascia that combines the hexagonal grille and bumper into one smooth piece. An aluminum hood reduces weight over the front wheels, enhancing steering response.

The 2015 Legacy's windshield is more raked, pulled forward 2.0 in. at the base. The new windshield angle, higher seating hip points, new front partition windows and door-mounted side view mirrors help improve visibility. A 10-percent improvement in aerodynamic efficiency contributes to lower fuel consumption. The 2015 Legacy 2.5i debuts a standard Active Grille Shutter system, which helps to improve fuel economy by reducing wind resistance when closed.

In the Legacy 3.6R Limited, new standard HID low-beam headlights give the car a more distinctive nighttime signature. The U-shape taillights and brake lights on all models use LED bulbs for lower power consumption and a luxurious appearance. Limited trims feature turn signal exterior mirrors.

New Safety and Security from a Safety Leader

The 2015 Legacy comes standard with a rear-view camera, now located closer to the center of the car for more natural imaging. A new rollover sensor can deploy the side curtain airbags if an imminent rollover is detected. For added nighttime security, the 2015 Legacy features new standard Welcome Lighting that automatically turns on cabin illumination and exterior lights as the driver approaches or departs the car.

The Limited trims offer a Keyless Access & Start system as well as PIN Code Access. This new system allows the driver to leave the keys in the Legacy, lock it and then unlock the car using the PIN Code – ideal while running, swimming and other activities where carrying keys is not convenient or secure.

The 2015 Subaru Legacy introduces a new type of airbag restraint and a new available rear radar system. The new front seat-cushion airbags help to keep occupants in place in a frontal collision. The new Subaru Rear Vehicle Detection System, which is standard on 2015 Legacy Limited trims and available for the 2.5i Premium, provides three functions. Blind Spot Detection detects vehicles on either side of the vehicle, in the driver's blind spots; Lane Change Assist detects fast-approaching vehicles in adjacent lanes, and Rear Cross Traffic Alert detects vehicles approaching from a perpendicular direction while reversing, such as from a driveway. LED indicators on the side mirrors alert the driver. Rear Cross Traffic Alert uses an indicator in the rear view camera display.

The 2015 Legacy offers the latest version of the EyeSight® driver-assist system, the highest-rated front crash prevention system by the Insurance Institute for Highway Safety (IIHS). Available for Premium and Limited trims, EyeSight uses Subaru-developed stereo camera technology and integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. The 2015 Legacy is projected to achieve the IIHS Top Safety Pick+ award, as the 2014 Legacy did.

Models equipped with EyeSight also come with new Steering-Responsive Fog Lights. This feature, which works only when the headlights are set to their Auto position and the fog lights are turned off, activates the left or right fog light independently, depending on vehicle speed and steering angle, to provide enhanced illumination in the direction of the turn. The fog lights are pre-aimed for maximum coverage in corners.

Four- or Six-Cylinder BOXER Engines

The 2015 Legacy 2.5i is powered by a double-overhead-cam (DOHC) FB series 2.5-liter BOXER engine that debuted for 2013 and now receives numerous enhancements for lighter weight, improved efficiency and quieter operation. Power is increased slightly, to 175 hp vs. 173 hp before. Peak torque remains at 174 lb.-ft. but is spread over a broader engine speed range for more responsive performance.

With the 2015 Legacy, Subaru continues to offer a 6-cylinder model in the midsize sedan segment. The 3.6-liter BOXER engine produces 256 hp and 247 lb.-ft. of peak torque. Notably, the 3.6 sustains at least 225 lb.-ft. of torque from 2,000 to 6,000 rpm, making the Legacy 3.6R Limited feel exceptionally smooth and responsive in everyday driving.

For 2015, all Legacy models now come standard with a Lineartronic CVT (continuously variable transmission), with the 6-cylinder model using a high-torque version. Changes made to reduce friction in the CVT contribute to higher fuel efficiency in the 2015 Legacy. All models are equipped with Incline Start Assist and the electronic Hill Holder System that holds the vehicle in place until the driver applies the throttle.

Enhanced Agility and Quieter Ride

Subaru extensively revised and retuned the Legacy's MacPherson strut front suspension and double-wishbone rear suspension for greater handling agility and a more compliant ride. New quick-ratio electric power-assisted steering delivers outstanding feel and also helps reduce fuel consumption. The Legacy 2.5i is equipped with standard 17-inch wheels (alloy on Premium), and the Limited trims feature 18-in. alloy wheels.

Active Torque Vectoring, an enhancement of the Vehicle Dynamics Control (VDC) stability and traction control system, fosters more neutral cornering by applying brake pressure to the inside front wheel. The Legacy 2.5i now uses larger brakes previously available only on the 6-cylinder model, and all models now have ventilated rear discs in place of solid discs used previously. The Brake Assist safety system automatically applies maximum braking pressure in an emergency stop.

The Legacy cabin blocks more sources of noise thanks to a new acoustic windshield, liquid-filled engine mounts, thicker panels in key locations (floor, toeboard, rear wheel apron, inner fenders) and expanded use of foam insulation and floor damping material.

More Room, Greater Refinement

With nearly the same exterior footprint as the previous Legacy, the 2015 model offers the largest cabin space in the midsize segment, at 104.6 cu. ft. (up from 103 cu. ft.). The added space yields gains in shoulder, hip, elbow and leg room. Rear seat legroom measures a generous 38.1 inches. The trunk has been enlarged to 15.0 cu. ft., up slightly from 14.7 cu. ft. for the 2014 model, but a significant point considering that the standard Symmetrical AWD system requires packaging for the multilink rear suspension, a rear differential and drive axles. A standard 60/40 split fold-down rear seat expands carrying capacity.

The driver faces a decidedly sporty instrument panel in the 2015 Legacy, highlighted by two binocular-style gauge pods with a center LCD information display -- 3.5-in. on cars without the EyeSight driver-assist system and 5-in. on EyeSight cars. In all models, an ECO gauge indicates and promotes fuel-efficient driving habits using color bars. The Premium and Limited-trims feature gauges with elegant blue ring illumination.

Accentuating the passenger cabin's increased room, the 2015 Legacy's new interior design highlights horizontal themes. A combination of new soft-touch materials, thicker cushioning for armrests and the center console and new trim styles give the Legacy a more premium feel.

The heater control panel integrates the digital clock and outside air temperature displays, with the time automatically corrected by GPS in navigation-equipped models. A new one-touch lane changer function for the turn signals adds convenience. Legacy Premium and Limited trim levels come equipped with standard auto up/down driver and front passenger windows with pinch protection.

The Legacy 2.5i Premium delivers impressive comfort with a 10-way power driver's seat (with power lumbar support adjustment); dual-zone automatic climate control; the All-Weather Package (three-mode heated front seats, heated exterior mirrors and a windshield wiper de-icer); upgraded infotainment system; an air filtration system; leather-wrapped steering wheel, fog lights and more.

The Limited trim line models offer the highest level of luxury ever in a Legacy, including standard perforated leather upholstery; two-position memory for the 10-way power driver's seat; a 4-way power front passenger seat; three-mode heated front seats (also standard for Premium) and dual-mode heated rear seats; rear seat air conditioning vents and a

high-end surround sound audio system with 12 harman/kardon® speakers.

New Infotainment

Subaru significantly upgraded infotainment capability in the 2015 Legacy. A new standard 6.2 Infotainment System in the Legacy 2.5i provides AM/FM stereo and HD Radio®; Radio Data Broadcast System; single-disc in-dash CD player; 6.2-in. multi-function touch screen display with single-touch gesture control; Subaru STARLINK smartphone integration with Aha™ Infotainment, Pandora® and iHeart® Radio; a rear vision camera; Bluetooth® hands-free phone connectivity and audio streaming; iPod® control capability, USB port and aux. input jack.

The Upgraded Infotainment System for the Legacy 2.5i Premium adds a 6-speaker audio system; 7-inch touch screen display with multi-touch control that offers swipe and scrolling gesture control; voice-activated controls; SiriusXM® satellite radio (subscription required); a vehicle information display; SMS text messaging, iTunes® tagging capability and dual USB ports.

A new standard high-end audio system for Limited trims combines an AM/FM/HD Radio system with a harman/kardon® upgraded 576-Watt-equivalent GreenEdge amplifier. The system's 12 harman/kardon speakers include a front center speaker and a rear subwoofer. GreenEdge technology provides increased audio performance and amplifier efficiency while consuming less power and reducing heat dissipation.

The available navigation system's interactive voice command system accepts natural language and phrases, and this functionality can also operate the dual-zone automatic climate control system.

The center console armrest provides a storage area that can hold an iPad®. A covered and illuminated storage bin at the front of the console incorporates a USB port, 3.5mm AUX jack and a 12v power port. Models with high-grade audio or navigation feature two USB ports, making it possible to listen to music and charge two connected devices.

Symmetrical All-Wheel Drive

All 2015 Legacy models are equipped with a newly refined version of the Active Torque Split version of Symmetrical AWD. An electronically managed continuously variable transfer clutch actively controls torque distribution in response to driving conditions and wheel slippage. The system can send additional torque to the rear wheels either pro-actively or in response to slippage at the front wheels. Taking input from acceleration, steering angle and yaw rate sensors, Active Torque Split AWD optimizes traction and steering response when accelerating through turns and curves, particularly when the road surface is slippery.

Subaru produces a full line of all-wheel drive sedans, crossovers and SUVs, along with the rear-wheel drive BRZ sports car.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

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