



Media Information

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SUBARU REPORTS BEST-EVER JUNE SALES FOR JUNE 2014

Best June Ever For Forester, XV Crosstrek and WRX/STI

Cherry Hill, N.J., Jun 30, 2014 - Subaru of America, Inc. today reported 41,367 vehicle sales for June 2014, a 5 percent increase over June 2013 and the company's best-ever June sales.

Year-to-date sales for Subaru total 238,008 - a 16.3 percent increase over the same period in 2013. The company has now seen 31 consecutive months of year-over-year growth and is well on its way to its sixth successive annual sales record.

Year-to-date, the Forester model increased sales 46.6 percent over the same period in 2013. Sales of the small crossover, XV Crosstrek were also notably strong with 33,765 vehicles reported sold year-to-date. The 2015 WRX and STI models are also performing well, with sales up 38.5% year-over-year.

Carline	Jun-14 MTD	Jun-13 MTD	% Chg MTD	Jun-14 YTD	Jun-13 YTD	% Chg YTD
Forester	13,317	10,170	30.1%	74,400	50,748	46.6%
Outback	11,525	12,210	-5.6%	62,755	61,311	2.36%
XV Crosstrek**	5,434	4,652	16.8%	33,765	25,090	34.6%
Impreza	5,277	5,210	1.3%	31,099	29,553	5.2%
Legacy	3,131	4,363	-28.2%	17,854	23,408	-23.7%
WRX/STI	2,065	1,697	21.7%	13,235	9,553	38.5%
BRZ	557	789	-29.4%	4,295	4,068	5.6%
TOTAL*	41,367	39,235	5.4%	238,008	204,597	16.3%

* Includes 61 Tribeca sales for the month and 605 YTD. ** includes Hybrid sales of 788.

“We have strong, positive energy around our brand” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “as the new Legacy sedan and Outback enter retailer showrooms this month, we expect that momentum to continue.”

“We are very pleased to have reached the mid-point of the year at more than halfway to our target” said H. William Cyphers, senior vice president of sales, Subaru of America, Inc. “We are in a very strong position to enter the second half of 2014.”

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.