



## Media Information

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### **SUBARU DRIVER ISACHSEN REBOUNDS WITH CAREER-BEST 2nd PLACE FINISH AT RED BULL GRC CHARLOTTE**

Cherry Hill, N.J., Jul 27, 2014 - Subaru Rally Team USA driver Sverre Isachsen battled his way to an impressive 2nd Overall finish at Red Bull Global Rallycross Charlotte, held on The Dirt Track at Charlotte Motor Speedway. Isachsen drove faultlessly behind the wheel of his 2014 Subaru WRX STI in the chaotic and dusty Final. Starting from the second row of the grid Isachsen worked his way up the field from 5th to 2nd position, his best result thus far in 2014 and the team's second podium in the last four events.

The podium finish comes just one week after Rallycross fans saw Isachsen take a commanding lead in the Final at GRC New York but was knocked out by a race incident during a restart of the race. "Over the last several rounds we've shown our winning capability through the hard work of our drivers and our technical partner Vermont SportsCar," stated Rob Weir, Subaru Motorsports Marketing Mgr. "Our overall confidence in getting the WRX STI to the top of the podium is at an all-time high."

"A great result, I'm very happy. It was a good start on Friday to qualify well and earn a Heat win and then my Subaru was beautiful in the Final, really good," explained Isachsen. "The dust was very bad though and at times I was relying on my spotter to tell me where to go!"

After earning his first career Heat win on Friday, Isachsen's Subaru teammate Bucky Lasek fought back from adversity in later races to finish in 6th overall after starting at the back of the ten car grid in the Final.

The Subaru team was brimming with confidence after a fantastic first day of competition where Isachsen, who qualified 4th fastest, and Lasek each took a win and 2nd place finish in their two heat races. The Subaru duo started Saturday's Semi-Final together on the front row and on two occasions Isachsen led the field before red flags for incidents behind him reset and restarted the race. On the third restart Lasek led before being pushed into the wall by a competitor, forcing Lasek to earn his trip to the Final via the Last Chance Qualifier.

"It was great to get a Heat win early but chaos in the Semi-Final ruined my chances at a podium in the Final," said Lasek. "Our Subaru is dialed-in now and it's great to be leading races, we have to just keep pushing and hope our luck swings back around next time."

#### **About Subaru Rally Team USA**

Subaru Rally Team USA is managed by Vermont SportsCar and proudly supported by Subaru of America, Inc., Subaru

Tecnica International (STI), Method Race Wheels, Royal Purple, eBay Motors, RECARO, PIAA and Race Proven.  
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**About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com).

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