



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

Subaru Partners With Pilots N Paws To Help Animals In Need

Cherry Hill, N.J., Apr 8, 2010 - Subaru of America, Inc. today announced that it will sponsor Pilots N Paws to help them in their mission to relocate animals in need to loving homes. Pilots N Paws is a charitable organization comprised of general aviation pilots working together with rescue volunteers and shelters to relocate animals. The pilots donate their time, planes and resources to fly innocent animals to safe havens.

"As more than half of our owners have a pet, it makes sense for us to support animal-friendly organizations such as Pilots N Paws," said Todd Lawrence, promotions and sponsorship manager, Subaru of America, Inc. "We are excited about this partnership which gives us the opportunity to help connect animals in need with owners looking to provide homes for these pets."

"Pilots N Paws is honored to partner with Subaru and promote our passion of helping innocent animals in need by flying them from overcrowded areas, to areas with adoptive homes waiting," said Debi Boies, co-founder, Pilots N Paws. "Subaru recognizes the important role that pets provide in our lives. Together, we will continue to give these animals a second chance at finding a loving family."

About Pilots N Paws

Pilots N Paws is a 501c3 charitable organization that is making a difference in the lives of abandoned and neglected animals. Comprised of general aviation pilots working together with rescue volunteers and shelters, pilots donate their time, planes and resources to fly innocent animals to safe havens. Thousands of animals have been given a new chance at life by moving them from overcrowded shelters to permanent homes. Visit www.pilotsnpaws.org for more information.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.