



Media Information

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Subaru Of America, Inc. Launches News Specific Twitter Feed

Subaru of America, Inc. (SOA) has launched a public relations Twitter handle as an addition to their social platforms. The new Twitter handle, [@SubaruNewsroom](https://twitter.com/SubaruNewsroom), will be a resource for Subaru news, press information and other announcements. The new handle will also feature retweets from SOA's main Twitter feed, [@Subaru_USA](https://twitter.com/Subaru_USA), as well as from partners and additional sources.

SOA invites journalists and media to follow [@SubaruNewsroom](https://twitter.com/SubaruNewsroom) to stay current with updates and information from the Subaru Corporate Communications team.