

Media Information

Subaru Of America, Inc. One Subaru Drive Camden, NJ 08103 Main Number: 856-488-8500

CONTACT: Dominick Infante

(856) 488-8615

dinfante@subaru.com

Subaru Rally Team USA Takes Two Podium Positions In Inaugural RallyCar Rallycross Exhibition

Cherry Hill, N.J., Aug 28, 2010 - Subaru of America, Inc. - tire walls exploding, cars going sideways and infield dirt going in all directions, would usually indicate accidents at New Jersey Motorsports Park, but this weekend the competitors, racing the inaugural RallyCar Rallycross Championship, showed nothing is off-limits. Subaru Rally Team USA drivers, Travis Pastrana and Dave Mirra, in their Subaru WRX STIs raced head to head with other entrants in this weekend's Rallycross competition, placing second and third respectively in the all-wheel drive class.

"It was great to be a part of the first United States competition of the Rallycross series," said Pastrana. "The fans that came out in support of us were awesome and were definitely excited to see this new racing format. Thanks to Subaru, we had the right equipment to be successful and I am looking forward to future races."

Newly sanctioned by RallyCar (formerly Rally America), SuperRally combines the action of circuit racing, off-road racing and rally competition into one exciting race. Developed from European Rallycross, drivers line up to start all at once, piloting high-horsepower, compact cars through race traffic over a challenging short course that features jumps, unbanked turns, hills and transitions between pavement and gravel.

"Racing on a modified road race course presents new challenges and opportunities," commented Mirra, "the way we approached this race is completely different than any of the rally events this year. Subaru Rally Team USA placed well and with two more events this year we hope to keep Subaru on the podium."

Final standings for the all-wheel drive class were as follows:

- 1. 34 Tanner Faust
- 2. 199 Travis Pastrana
- 3. 40 Dave Mirra
- 4. 74 Ramana Lagemann
- 5. 20 Andrew Comrie-Picard

RallyCar will hold two more exhibitions at New Jersey Motorsports Park. For more information, dates and ticket information please visit: rally-america.com.

About Subaru Rally Team USA

Subaru Rally Team USA is proudly supported by Subaru of America, Inc., Subaru Tecnica International (STI), Subaru Performance Tuning (SPT), DC Shoes, BFGoodrich Tires, RECARO, Vision X, Alpinestars, Motul, Exedy, VP Fuels and Vermont SportsCar. For more information on Subaru Rally Team USA, as well as exclusive photo and video

galleries visit www.subaru.com/rally/ or follow the team at twitter.com/SRTUSA.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.