



# Media Information

Subaru Of America, Inc.  
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## Subaru Recognized As Most Adoption-Friendly Company In U.S. Auto Industry

Cherry Hill, N.J., Sep 27, 2010 - Subaru of America, Inc., known for its reputation of building family-friendly vehicles, is continuing to build a reputation for generous adoption assistance benefits for its employees. Subaru, for the second year in a row, was ranked #1 in the automotive industry category on the Dave Thomas Foundation for Adoption's "Best Adoption-Friendly Workplaces in America" list.

This special achievement marks the fourth consecutive year that Subaru has been honored by the foundation. The list, categorized by industry and size of business, names Subaru of America, Inc.:

- #1 in the auto industry category
- #2 in the medium-sized company category
- #7 out of all companies in the United States

"Subaru remains extremely proud to support its employees and our adoption assistance program allows them to make a special difference in the lives of children," said Thomas J. Doll, executive vice president and COO, Subaru of America, Inc. "As a family-focused organization, we are thrilled to provide employees with the financial assistance necessary to welcome children into their homes."

The primary ranking criterion for the Dave Thomas Foundation is the maximum amount of financial reimbursement per adoption, including any additional support for special needs adoption. The secondary criterion is the maximum amount of fully or partially paid leave for adoption. Companies with a combination of both criteria rank higher than those with just one. Honorees include the top 100 companies, the top ten by size and the top five in each industry. The foundation compiled the results from survey data collected from more than 900 U.S. employers, several survey partners and through subscriber and member participation.

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).

### About the Dave Thomas Foundation for Adoption

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the adoptions of the more than 150,000 children waiting in North America's foster care systems. Created by Wendy's® founder, Dave Thomas, who was adopted, the Foundation implements results-driven national signature programs, foster care adoption awareness initiatives and research-based advocacy efforts. To learn more, visit

[www.davethomasfoundation.org](http://www.davethomasfoundation.org) or call 1-800-ASK-DTFA. To learn more about the foundation's work, go to [www.DaveThomasFoundationforAdoption.org](http://www.DaveThomasFoundationforAdoption.org).