



Media Information

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DINING OUT FOR LIFE® HOSTED BY SUBARU® IN 60 CITIES ACROSS NORTH AMERICA ON APRIL 30th

Feel the Power of One Meal

Cherry Hill, N.J., Apr 21, 2015 - On Thursday, April 30, join in the fight against HIV/AIDS by enjoying a great meal with family or friends in support of Dining Out For Life®. Dining Out For Life, a delicious event held in 60 cities across North America each year, is hosted by Subaru®. The fundraiser was dreamed up twenty-five years ago by a volunteer at ActionAIDS in Philadelphia and is magnificent in its simplicity: More than 3,000 restaurants participate by donating a generous portion of the day's proceeds to support their local AIDS service to fund care, prevention, education, testing, counseling and other essential services. Over \$4 million was raised from Dining Out For Life in 2014.

Last year, Dining Out For Life licensed AIDS Service Organizations assisted over 350,000 clients, delivered over 1.8 million meals and provided housing for 8,097 clients. Fulfilling vital health services, 5,572 patients received health insurance, 5,491 received pharmacy assistance and 1,948 patients were given dental aid.

"2015 marks the ninth year that Subaru has hosted Dining Out For Life. We are proud to once again support this worthy event and to help regional organizations that provide crucial services to so many people affected by HIV/AIDS," according to Alan Bethke, vice president of marketing, Subaru of America, Inc.

Volunteer celebrity spokespeople include designer Mondo Guerra, winner of Lifetime's Project Runway All-Stars, Ted Allen, host of Food Network's Chopped, actor Pam Grier (Foxy Brown, Jackie Brown) and chef Daisy Martinez from Food Network's Viva Daisy.

Regions and cities celebrating on Thursday, April 30th (or another day during the month of April) include Albany, Anchorage, Asheville, Atlanta, Baton Rouge, Birmingham/Mobile, Clearwater, Charleston, Chicago, Columbia, Denver/Boulder, Detroit, El Paso, Fort Collins, Grand Junction, Grand Rapids, Houston, Indianapolis, Jacksonville, Kalamazoo, Lake Charles, Memphis, Minneapolis/St. Paul, Nashville, New Haven, Norfolk, Northern Nevada, Palm Springs, Philadelphia, Phoenix/Prescott, Portland, Ore., Providence, Sacramento, San Diego, San Francisco, Seattle, Silicon Valley, St. Louis, Tacoma/Olympia, Tampa Bay/Orlando, Tulsa, Vancouver Island and Washington, D.C.

For more information, visit www.diningoutforlife.com and follow on Twitter: @DineOut4Life #DiningOutForLife

About Dining Out For Life

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held in cities across

North America – raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, Fight AIDS. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV/AIDS services. For more information, visit www.diningoutforlife.com or Facebook/DiningOut4Life. ® = Registered Trademark of Dining Out For Life International Association, Inc.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.