



Media Information

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SUBARU ANNOUNCES PRICING FOR 2016 FORESTER®

- Forester 2.5i starts at \$22,395
- New SUBARU STARLINK™ Safety and Security features
- New STARLINK Audio Systems
- IHS Top Safety Pick+ rating

Cherry Hill, N.J., Jun 14, 2015 - Subaru of America, Inc. today announced pricing for the 2016 Forester, the compact SUV that has become the brand's best-selling model. The fourth-generation Forester was introduced for the 2014 model year and for 2016 offers the new SUBARU STARLINK™ Safety and Security features and other enhancements. The 2016 line starts at an MSRP of \$22,395 for the Forester 2.5i.

The 2016 Forester 2.5i model is available in base, Premium, Limited and top-line Touring trims. The turbocharged Forester 2.0XT, offered in the Premium and Touring trims is powered by a 250-horsepower 2.0-liter direct-injection turbocharged 4-cylinder BOXER engine.

The 2015 Forester earned the IIHS Top Safety Pick+ rating with the available Subaru-developed EyeSight® system, which includes Adaptive Cruise Control, Automatic Pre-Collision Braking and Lane Departure and Sway Warning. EyeSight uses stereo camera technology developed by Subaru to provide a detection angle wider than that of radar-based systems.

New for 2016, Forester models equipped with EyeSight now also include Steering-Responsive Fog Lights, which use the pre-aimed fog lights to individually provide enhanced illumination in the direction of a turn.

All Foresters come standard with Subaru Symmetrical All-Wheel Drive. The Forester 2.5i trims are powered by a 170-horsepower 2.5-liter 4-cylinder BOXER engine. When equipped with the Lineartronic® continuously variable transmission (CVT), they achieve EPA fuel economy estimates of 24 mpg city / 32 mpg highway / 27 mpg combined – figures that compare well to competitive models with front-wheel drive. A 6-speed manual transmission is standard for the 2.5i and 2.5i Premium, with the CVT an option.

The CVT is standard on all other 2016 Forester trims, and high-line CVT-equipped models also feature standard Hill Descent Control and a X-Mode, which provides extra control in certain driving conditions.

New SUBARU STARLINK™ Safety & Security

For 2016, the Forester Premium, Limited and Touring trims now feature the new SUBARU STARLINK Safety and Security features. Two STARLINK packages are available and are among the most affordable in the industry. The

STARLINK Safety Plus package includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts.

For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

STARLINK Audio Systems

All Forester trim lines for 2016 feature STARLINK, Subaru's in-vehicle platform that provides hands-free connectivity and entertainment services. STARLINK is designed to work seamlessly with the in-car head unit to provide smartphone integration and tap into nearly unlimited entertainment through apps such as Pandora®, iHeartRadio® Aha™, and Stitcher. The technology can deliver live traffic alerts and also help reduce driver distraction by displaying texts and allowing the driver to use voice commands for music and navigation (when equipped).

The Forester 2.5i base model features STARLINK 6.2" Multimedia with a 6.2-in. single-touch gesture display, AM/FM stereo with HD Radio®, Radio Data Broadcast System, single-disc CD player, Bluetooth® hands-free phone connectivity and audio streaming, iPod® control, iTunes® Tagging, a USB port and an auxiliary input jack. Smartphone integration features Aha™ and Pandora®, along with STARLINK cloud applications iHeartRadio®, Stitcher, Calendar, Music Player, News and Weather. The screen also provides the display for the standard rear vision camera.

The Premium, Limited and Touring trims have standard STARLINK 7.0" Multimedia Plus with a high-resolution 7-in. LCD screen featuring multi-touch gesture controls, much like a smartphone or tablet. In addition, STARLINK 7.0" Multimedia includes Bluetooth hands-free SMS text messaging and dual USB ports. Optional STARLINK 7.0" Multimedia Navigation features voice-activated controls and also includes SiriusXM Traffic® and NavWeather® (4-month trial subscription included). Navigation equipped models come with three years of complimentary map updates.

Renowned Subaru Value

The Forester 2.5i comes equipped as standard with a tilt/telescopic steering column, STARLINK 6.2" Multimedia, rear vision camera, Incline Start Assist, security system with engine immobilizer, carpeted floor mats, multi-function display, Bluetooth hands-free phone connectivity and audio streaming with steering wheel control switches and more.

The 2.5i Premium adds STARLINK 7.0" Multimedia, 17-inch alloy wheels, 10-way power driver's seat, reclining rear seatback, dark tint privacy rear glass, panoramic power moonroof and more. The All-Weather Package, which includes heated front seats, heated side mirrors and a windshield wiper de-icer, comes standard with the 2.5i Premium with 6-speed manual transmission and is optional for the CVT-equipped model.

The 2.5i Limited model makes the CVT standard and also includes the All-Weather Package, perforated leather-trimmed seats, leather-wrapped steering wheel and shifter, fog lights, automatic climate control system, Welcome Lighting, power liftgate, and more.

The Touring trim tops the Forester line. In addition to including all the Limited content, the Touring includes the harman/kardon 440-watt premium audio system, Keyless Access with Push-Button Start, a one-touch folding rear seatback and more.

Subaru of America, Inc. offers a full line of all-wheel drive sedans, crossovers and SUVs, along with the rear-wheel drive BRZ sports car.

2016 SUBARU FORESTER			
Model/Trim	Applicable option code	MSRP	MSRP + destination and delivery (\$850)
Forester 2.5i 6MT	01	\$22,395	\$23,245
Forester 2.5i CVT	01,02	\$23,395	\$24,245
Forester 2.5i Premium 6MT	11	\$25,295	\$26,145
Forester 2.5i Premium CVT	12, 13, 14, 15	\$25,795	\$26,645

Forester 2.5i Limited CVT	21, 22, 23	\$28,795	\$29,645
Forester 2.5i Touring CVT	31, 32	\$30,795	\$31,645
Forester 2.0XT Premium CVT	16	\$29,195	\$30,045
Forester 2.0XT Touring CVT	31, 32	\$33,795	\$34,645

All 2.5i models are Partial Zero Emissions (PZEV) certified

Destination & Delivery (D&D) is \$850 and includes handling and inland freight charges to dealer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to dealers in Alaska is \$1,000.

Option code		
01	Standard model – 2.5i	--
02	Alloy Wheel Package (includes 17-in. alloy wheels and roof rails, a \$900 value but with a \$300 discount)	\$600
11	Standard model -- 2.5i Premium 6MT (includes All-Weather Package)	--
12	Standard model -- 2.5i Premium CVT	--
13	All-Weather Package (heated front seats, heated side mirrors and windshield wiper de-icer)	\$500
14	All-Weather Package + EyeSight	\$1,295
15	All-Weather Package + EyeSight + Navigation System	\$1,895
16	Standard model – 2.0XT Premium	--
21	Standard model -- 2.5i Limited	--
22	Navigation System + Audio w/ Harman Kardon® amplifier and speakers	\$1,350
23	Navigation System + Audio w/ Harman Kardon® amplifier and speakers + EyeSight	\$2,145
31	Standard model – 2.5i Touring and 2.0XT Touring	--
32	EyeSight + Navigation System	\$1,395

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.