



Media Information

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Subaru Wins A Host Of 2011 ALG Residual Value Awards

*Subaru named Best Mainstream Brand
Forester, Outback and Legacy Top Respective Categories*

Cherry Hill, N.J., Nov 16, 2010 - Subaru of America today announced that it has received four Residual Value Awards from ALG (Automotive Lease Guide). The ALG Residual Value Awards recognize the vehicles predicted to retain the highest percentage of original price after a conventional three-year period.

The company, which is enjoying record sales in 2010, won awards in several categories:

Subaru Legacy -- Best Midsize Car
Subaru Forester -- Best Compact Utility
Subaru Outback -- Best Midsize Utility
Subaru Brand -- Best Mainstream Brand

The Best Mainstream Brand is retained by Subaru following its nomination in 2009. The Subaru Forester now holds three consecutive ALG titles and the Subaru Outback is also a repeat winner. The two Subaru crossovers are joined as winners for 2011 by the Subaru Legacy sedan.

Award winners are determined through careful study of the competition in each segment, historical vehicle performance and industry trends. Vehicle quality, production levels relative to demand, and pricing and marketing strategies are among the key factors that affect ALG's residual value forecasts.

Tom Doll, COO for Subaru of America said, "These awards are a fantastic testament to the inherent value in Subaru products. Our combination of all-wheel drive, safety, reliability and value is unmatched in the industry and we thank ALG for their recognition of that."

Speaking of the winning Subaru products, Raj Sundaram, SVP, ALG said, "The latest Outback has been a huge success because it delivers exactly what consumers want in a crossover; the handling of a car combined with great utility and a spacious interior. The Forester offers a great mix of value, ruggedness and efficiency that continues to resonate with loyal buyers. With strategies to keep resale value strong, the Forester is the top compact utility vehicle for the third consecutive year. The Legacy has pulled off the impressive feat of ending the Honda Accord's three-year run at the top of the midsize car category. Market demand for the Legacy just keeps growing due to a fresh design combined with the all-wheel drive and turbocharged boxer engine for which the brand is famous, and the new model has commanded higher prices without the need for incentives."

Regarding the mainstream brand win, Sundaram said, "Subaru's superior quality and standard all-wheel drive inspire extraordinary loyalty among a customer base that continues to grow. Subaru has realized this growth without resorting to incentives and fleet sales, helping it to earn the top spot for mainstream brand the second year in a row."

About ALG (www.alg.com)

Based in Santa Barbara, California, ALG is a leading provider of data and consulting services to the automotive industry. ALG publishes the "Automotive Lease Guide" -- the standard for Residual Value projections in North America, and has been forecasting automotive residual values for over 40 years in both the U.S. and Canadian markets. ALG is a company of DealerTrack Holdings, Inc. (Nasdaq: TRAK).

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.