



Media Information

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SUBARU OF AMERICA, INC. REPORTS RECORD JUNE SALES

- Monthly sales increase 7.2 percent over June 2014
- 43rd consecutive month of year-over-year growth
- Best June ever for Forester, Outback, XV Crosstrek and WRX/STI
- 14.5 percent increase YTD over 2014
- 23rd consecutive month of more than 10,000 Foresters sold
- 16th consecutive month of more than 10,000 Outbacks sold

Cherry Hill, N.J., Jun 30, 2015 - Subaru of America, Inc. today reported record sales for June 2015 totaling 44,335 vehicles, a 7.2 percent gain over June 2014. The company also reported year-to-date sales of 272,418 vehicles, a 14.5 percent gain over the same period in 2014.

June marked the 16th consecutive month of 40,000+ vehicle sales for the company. Forester, Outback, XV Crosstrek and WRX/STI sales were notably strong as each model line achieved its best June ever. Legacy sales for June 2015 increased 44.6 percent over the same month in 2014. Both the 2015 Legacy and WRX earned [Best Retained Value® Vehicle Awards](#) from Edmunds.com. The awards recognize brands and new car models that have the highest projected residual values after five years based on their average True Market Value® (TMV®) price when sold new.

In June, Subaru announced package and pricing details for its new [SUBARU STARLINK™](#) connected services. STARLINK, the brand's in-vehicle platform that provides hands-free connectivity, entertainment and safety services, also integrates the touch-screen audio and navigation systems available in select 2016 Subaru models.

"We are excited to debut our all-new SUBARU STARLINK™ connected services on three 2016 Subaru models -- the Forester, Legacy and Outback," said said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "These new safety and security capabilities will bring even more people to the Subaru brand."

"Subaru sales continue to climb because we have the right product, the right positioning and a strong retail network," said Jeff Walters, senior vice president of sales, Subaru of America, Inc. "Select 2016 model year vehicles are beginning to arrive in showrooms and we know this will further fuel our sales growth this summer."

| Carline | Jun-15 MTD | Jun-14 MTD | % Chg MTD | Jun-15 YTD | Jun-14 YTD | % Chg YTD |
|----------|---------------|---------------|--------------|---------------|---------------|--------------|
| Forester | 14,058 | 13,317 | 5.6% | 80,828 | 74,400 | 8.6% |
| Impreza | 5,066 | 5,277 | -4.0% | 31,306 | 31,099 | 0.7% |

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|---------------------|---------------|---------------|-------------|----------------|----------------|--------------|
| WRX/STI | 2,166 | 2,065 | 4.9% | 15,035 | 13,235 | 13.6% |
| Legacy | 4,526 | 3,131 | 44.6% | 29,173 | 17,854 | 63.4% |
| Outback | 10,912 | 11,525 | -5.3% | 71,317 | 62,755 | 13.6% |
| BRZ | 550 | 557 | -1.3% | 2,809 | 4,295 | -34.6% |
| XV Crosstrek | 7,057 | 5,434 | 29.9% | 41,950 | 33,765 | 24.2% |
| TOTAL | 44,335 | 41,367 | 7.2% | 272,418 | 238,008 | 14.5% |

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.