



Media Information

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ASPCA GRANTS \$160,000 TO 16 ANIMAL WELFARE ORGANIZATIONS FOR OCTOBER 'MEGA MATCH-A-THON' EVENTS PRESENTED BY SUBARU

Four weekends of adoption events nationwide will help more pets find loving homes

New York, Sep 30, 2015 - The [ASPCA](#)® (American Society for the Prevention of Cruelty to Animals®) today announced that 16 animal welfare organizations from across the country have received grant funding to hold community adoption events during the 4th Annual ASPCA 'Mega Match-a-thon' event presented by Subaru. Grant recipients will hold their adoption events during one of four weekends (Friday through Monday) from October 2-26, 2015. The ASPCA is granting a total of \$160,000 to support these events in an effort to save the lives of more shelter animals. As part of their support, Subaru will be hosting or promoting these adoptions at several of their retail locations. The events coincide with Subaru Loves Pets Month, which takes place each October.

"During the third annual ASPCA Mega Match-a-thon last October, 4,865 dogs and cats found homes in just one weekend," said Julie Morris, senior vice president of community outreach for the ASPCA. "By extending the 2015 Mega Match-a-thon over four consecutive weekends this year, we're hoping it generates even more buzz and saves even more lives."

The 16 animal welfare organizations that will host 2015 ASPCA 'Mega Match-a-thon' adoption events are:

- Animal Rescue League of Western Pa. in Pittsburgh, Pa.
- Austin Humane Society in Austin, Texas
- Brazoria County Society for the Prevention of Cruelty to Animals in Lake Jackson, Texas
- Charleston Animal Society in Charleston, S.C.
- Greater Androscoggin Humane Society in Lewiston, Maine
- Humane Society of Indianapolis in Indianapolis, Ind.
- Humane Society of North Texas in Fort Worth, Texas
- Humane Society of South Mississippi in Gulfport, Miss.
- Jacksonville Humane Society in Jacksonville, Fla.
- Kansas City Pet Project in Kansas City, Mo.
- Kitsap Humane Society in Silverdale, Wash.
- Louisville Metro Animal Services/Kentucky Humane Society in Louisville, Ky.
- Lynchburg Humane Society in Lynchburg, Va.
- Miami-Dade Animal Services in Miami, Fla.

- Ramona Humane Society, Inc. in San Jacinto, Calif.
- The Humane Society for Seattle-King County in Bellevue, Wash.

Many of the 16 grant recipients are also teaming up with other shelters in their community, giving even more animals a chance to find loving homes. For more information about ASPCA 'Mega Match-a-thon' events happening near you, please click [here](#).

Since 2008, Subaru has donated over \$11 million to the ASPCA through "Share the Love" and affected the lives of over 10,000 animals. To date, more than 365 shelters across the country have partnered with Subaru retailers during the annual Subaru Share the Love event to help find homes for hundreds of animals.

About the ASPCA®

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, the ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. As a 501(c)(3) not-for-profit corporation, the ASPCA is a national leader in the areas of anti-cruelty, community outreach and animal health services. For more information, please visit www.ASPCA.org, and be sure to follow the ASPCA on [Facebook](#), [Twitter](#), and [Instagram](#).

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.