



Media Information

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SUBARU CONFIRMS NEW 3-ROW CROSSOVER TO BE MADE IN U.S. AT INDIANA PRODUCTION PLANT

Subaru of Indiana Automotive will receive 3-row in 2018 as its fourth model

Cherry Hill, N.J., Nov 9, 2015 - Subaru has confirmed that a new 3-row crossover model, effectively replacing the retired Tribeca, will be produced at its SIA plant in Lafayette, Indiana.

The all-new crossover is expected to be built beginning in 2018 and will be a larger vehicle than the Tribeca, with full third-row capability. The new vehicle has not yet been named, but will likely carry a name synonymous with outdoor adventure, consistent with the company's other successful crossovers; Outback, Forester and Crosstrek.

When production of the new model begins, Subaru will have four models produced in the U.S.: Legacy, Outback, a new Impreza compact sedan and 5-door model beginning production in late 2016, and this new crossover. Subaru production in Indiana is projected to be approximately 228,000 units in 2015, and annual capacity is scheduled to grow to 394,000 with the introduction of the Impreza model.

Subaru is currently enjoying its seventh consecutive year of sales records and expects to close 2015 with over 550,000 sales, with sales tripling since 2007.

Tom Easterday executive vice president, secretary, and chief legal officer of Subaru of Indiana Automotive said: "We are delighted to be bringing even more Subaru manufacturing to the U.S. The new model will also result in increased investment at SIA and at several of our suppliers across the country."

Thomas J. Doll, President and COO of Subaru of America said "We have enjoyed record sales for seven consecutive years and the introduction of an all-new, American-made Impreza followed by an all-new larger 3-row crossover will help keep our sales momentum strong."

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

About Subaru of Indiana Automotive, Inc.

Subaru of Indiana Automotive, Inc. (SIA), a subsidiary of Fuji Heavy Industries, Ltd., is the home of North American Subaru production. Models built at the Lafayette, Indiana plant include the Subaru Legacy and Outback. SIA is scheduled to begin production of the Subaru Impreza in late 2016. SIA employs over 3,900 associates, and every associate is committed to quality, safety and environmental stewardship. An industry leader in environmental stewardship, SIA was the first auto assembly plant in America to achieve zero landfill status. For more information, visit www.subaru-sia.com.