



## Media Information

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### **SUBARU OF AMERICA PRESIDENT TOM DOLL NAMED MOTOR TREND 2016 “PERSON OF THE YEAR”**

Cherry Hill, N.J., Nov 16, 2015 - Subaru of America, Inc. President and Chief Operating Officer Thomas J. Doll was today named Motor Trend's 2016 "Person of the Year." Doll was presented with the award by TEN Chief Content Officer and Motor Trend Editor-at-Large Angus MacKenzie at the first annual Motor Trend Of The Year Awards show at the YouTube Space LA. The presentation was also streamed live on the Motor Trend Channel, the world's largest automotive channel on YouTube.

Awarded for the first time this year, Motor Trend's Person of the Year recognizes the number one individual on the Motor Trend Power List, which since 2005 has highlighted the 50 most influential people in the auto industry from around the world. The Power List includes a broad range of automotive industry personalities and influencers, from designers to CEO/CMO/COOs, race car drivers to comedians, legislators to entrepreneurs.

Doll was selected to top the year's Power List as head of a business that is entering its eighth year of consecutive record sales. Subaru of America has tripled its U.S. sales since 2007 and is expected to reach close to 600,000 sales in 2015, with only a lack of inventory preventing the company from breaking the 600,000 mark. In that period, the company has move from 19th in industry sales to the top 10, now outselling brands such as VW, Mazda, BMW and Buick.

Angus MacKenzie said: "At first glance, Tom might seem an unexpected choice for Motor Trend's first ever Person of the Year. He's not an engineer or a designer or a marketer by training, but his unique vision and quiet leadership have guided Subaru to outstanding success over the past few years. This recognition is richly deserved."

Full details of the 2016 Person of the Year award, along with coverage of the 2016 Motor Trend Car, Truck, and Sport Utility of the Year awards, and the Power List, can be seen online at [www.motortrend.com](http://www.motortrend.com), or in the special 180 page January 2016 issue of Motor Trend magazine.

#### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com).

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