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Subaru Of America Announces Record Breaking Sales Year

Best December Ever Closes Record 2009 in Style

Cherry Hill, N.J., Jan 4, 2010 - Subaru of America, Inc. today announced a record breaking sales year as the company s

"December represented another record month for Subaru, capping off the best year in the history of the company, in both

	Dec-09.	Dec-08.	%chg	YTD Dec-09	YTD Dec-08	% chg
Legacy	3620	1824	98	30974	22605	37
Outback	8376	4067	106	55356	44271	25
Impreza	3647	4192	13	46611	49098	-5
Forester	7223	6499	11	77781	60748	28
Tribeca	208	705	-70	5930	10975	-46
Total**	23074	17287	33	216652	187699	15

**2008 total does not include 2 Baja Sales in 2008

"We really owe this tremendous success to both our retailers and employees, who executed the business plans we set in

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill
www.subaru.com