



Subaru Of America, Inc.  
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## Media Information

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### Subaru Of America, Inc. Continues To Break Sales Records

*Company Announces a Record Month for 2010 Outback and Legacy Models  
January Sales Show a 28-percent Increase*

Cherry Hill, N.J., Feb 1, 2010 - Subaru of America, Inc., coming off a record-breaking sales year as the top performing b

The newly introduced models continue selling at a record pace. The 2010 Subaru Outback and Legacy vehicles posted th

"In January we were able to continue our sales momentum thanks to strong product offerings, consistency in marketing a

	10-Jan	9-Jan	% chg
<b>Legacy</b>	2448	1165	110
<b>Outback</b>	5467	2515	117
<b>Impreza</b>	2497	2937	-15
<b>Forester</b>	4943	5162	-4
<b>Tribeca</b>	256	415	-38
<b>Total</b>	15611	12194	28

"Subaru recently won the Best Mainstream Brand in the annual Automotive Lease Guide (ALG) residual value study as w

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill.  
[www.subaru.com](http://www.subaru.com).