



## Media Information

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### CELEBRITIES ADVOCATE NATIONAL DINING FUNDRAISER ON APRIL 28

CONSHOHOCKEN, PA , Apr 8, 2016 - Though there have been many strides made towards curing the HIV/AIDS epidemic, such as the recent breakthrough of scientists using [gene editing to remove HIV from the genome of T-cells](#), there is still much work to be done and over 1.2 million in the United States affected.

It only takes a meal with family or friends to help during **Dining Out For Life®** hosted by **Subaru®**, a delicious event held on **Thursday, April 28<sup>th</sup>**. The annual event is magnificent in its simplicity: Dine at one of the 3,000 participating restaurants in nearly 60 cities across North America and that restaurant will donate a generous portion of the day's proceeds to fund HIV/AIDS care, prevention, education, testing, counseling and other essential services *in their city*. In total, Dining Out For Life AIDS service organizations assist over 350,000 clients.

Celebrities recognize the clout and importance of Dining Out For Life for not only in raising funds, but also increasing awareness through mealtime conversation. Spokespeople include **Ted Allen**, host of Food Network's *Chopped*, actor **Pam Grier** (*Foxy Brown*, *Jackie Brown*), designer **Mondo Guerra**, winner of Lifetime's *Project Runway All-Stars*, and chef **Daisy Martinez** from Food Network's *Viva Daisy!*

**The foursome evoke the fun and lively feel of this annual dining event through a brand new PSA, produced by creative company Alkemy X. [Watch here.](#)**

"I love working with (Dining Out For Life) because it's just such a cool, very low overhead operation that raises more than \$4 million for American HIV and AIDS service organizations in a single day...It also helps restaurants and chefs get new people coming in to try what they're doing. It just seems like such a win-win-win for everybody," says Ted Allen, who has served as a spokesperson since 2008.

According to actor and advocate Pam Grier, a passionate spokesperson for six years: "Just because HIV and AIDS are not front-page news, we need to acknowledge that the epidemic is not yet over. For those of us who are HIV Negative, we need to do more. Dining Out For Life is a beautifully orchestrated and simple fundraiser in which to take part."

For more information on your area's event, visit [www.diningoutforlife.com](http://www.diningoutforlife.com) and follow on Twitter: [@DineOut4Life](https://twitter.com/DineOut4Life) **#DiningOutForLife**

**Regions and cities celebrating Dining Out For Life** include Albany, Anchorage, Asheville, Atlanta, Austin, Baltimore, Baton Rouge, Birmingham/Mobile, Broward County, Fla., Buffalo, Charleston, Chattanooga, Chicago, Columbia, Denver/Boulder, Detroit, El Paso, Fort Collins/Northern Colorado, Grand Junction/Western Colorado, Grand Rapids,

Houston, Indianapolis, Inland Empire, Jacksonville, Kalamazoo/Southwest Michigan, Kansas City, Key West, Las Vegas, Lexington, Louisville, Memphis, Minneapolis/St. Paul/Greater Minneapolis, Nashville, New Haven, New Jersey, New Orleans, New York City, Norfolk/Virginia Beach, Northern Nevada, Orange County, Palm Beach County, Palm Springs, Philadelphia and the Delaware Valley, Phoenix/Prescott, Portland, Ore., Raleigh, Sacramento, San Diego, San Francisco, Seattle, Sonoma County, St. Louis, Tacoma/Olympia, Tampa Bay, Tulsa, Vancouver/Whistler, Vancouver Island and Washington, D.C.

**Photo Cutline:** Volunteer spokespeople for the 2016 Dining Out For Life® event hosted by longtime partner Subaru® include (from l-r) Mondo Guerra, Daisy Martinez, Pam Grier and Ted Allen. Credit: 15 Minutes Inc./Nick D'Amico.”

**Download more photos and video from this Dropbox link:** <http://bit.ly/1oViimC>

#### **About Dining Out For Life**

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held in cities across North America – raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, Fight AIDS. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV/AIDS services. For more information, visit [www.diningoutforlife.com](http://www.diningoutforlife.com) or [Facebook/DiningOut4Life](https://www.facebook.com/DiningOut4Life). To participate, please contact Dining Out For Life International Association, Inc.

#### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com).

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