



Subaru Of America, Inc.  
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## Media Information

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### Subaru Of America, Inc. Surpasses Previous February Sales Record

*Subaru Forester, Legacy and Outback Achieve Record-Breaking February Sales*

Cherry Hill, N.J., Mar 1, 2010 - Subaru of America, Inc. today announced a 38-percent sales increase for February 2010

The Subaru Outback once again more than doubled its sales from the previous month, resulting in a 159-percent sales in

Sales for both the Subaru Legacy and Forester broke February sales records as well. The Subaru Legacy had a 95-perce

The record-breaking Forester continues selling well with a 6-percent sales increase in February 2010, with 6,315 units so

"Subaru vehicles continue to be recognized by the press and public alike for their reliability, value and safety ratings," said

	Feb.-10.	Feb.-09.	% chg	Feb.-10 YTD	Feb.-09 YTD	% chg
<b>Legacy</b>	2615	1341	95	5063	2506	102
<b>Outback</b>	6189	2389	159	11657	4904	138
<b>Impreza</b>	2804	2940	-5	5301	5877	10
<b>Forester</b>	6315	5978	6	11258	11140	1
<b>Tribeca</b>	175	441	60	431	855	50
<b>Total</b>	18098	13089	38	33710	25282	33

"Subaru of America continues to outperform the market on the strength of our strong product line-up and committed deal

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill  
[www.subaru.com](http://www.subaru.com).