



Subaru Of America, Inc.  
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## Media Information

### Subaru Announces Pricing On New 2010 Impreza WRX Limited Models

*Impreza 4-Door WRX Limited Price \$28,495 / 5-Door WRX Limited Price \$28,995*

*Newly Equipped with HID Headlights, SIRIUS Satellite Radio & Leather-Trimmed Seats*

Cherry Hill, N.J., Feb 4, 2010 - Subaru of America, Inc. today announced pricing on new mid-year 2010 Impreza® WRX

The Limited models are priced \$1,000 more than the Premium models, and are enhanced with High-Intensity Discharge (

The Subaru® Impreza WRX blends performance, safety, and functionality with Subaru Symmetrical All-Wheel Drive, mak

#### 2010 Impreza Model Pricing

	Model/Trim	Transmission	MSRP (\$)	Dest. & Del. (\$)
<b>Impreza 4-Door Models</b>	2.5i	5MT	17495	18190
	2.5i	Auto	18495	19190
	2.5i Premium	5MT	18495	19190
	2.5i Premium	Auto	19495	20190
	2.5GT	Auto	26995	27690
	WRX	5MT	24995	25690
	WRX Premium	Auto	27495	28190
	WRX Limited	5MT	28495	29190
<b>Impreza 5-Door Models</b>	2.5i	5MT	17995	18690
	2.5i	Auto	18995	19690
	2.5i Premium	5MT	18995	19690
	2.5i Premium	Auto	19995	20690
	Outback Sport	5MT	19995	20690
	Outback Sport	Auto	20995	21690
	2.5GT	Auto	27495	28190
	WRX	5MT	25495	26190
	WRX Premium	5MT	27995	28690
	WRX Limited	5MT	28995	29690

Destination and delivery for all 2010 Impreza models is \$695 (excluding Alaska).

For more information, visit [www.subaru.com](http://www.subaru.com).

#### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill  
[www.subaru.com](http://www.subaru.com).

