



# Media Information

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## SUBARU ANNOUNCES PRICING ON 2017 FORESTER MODELS

- Forester upgrades include new grille, fascia, bumper and headlights
- Upgraded EyeSight® Driver Assist Technology now includes Lane Keep Assist, Blind Spot Detection and Rear Cross Traffic Alert
- Introduction of Reverse Automatic Braking on Forester line
- Active Torque Vectoring Available on Forester 2.0XT Touring

Cherry Hill, N.J., May 19, 2016 - Subaru of America, Inc. today announced pricing on the 2017 Subaru Forester line. The 2017 Forester models will arrive at retailers late Summer 2016. Debuting revised styling, new driver assist technologies, more interior comfort, and better fuel economy, the Forester has a starting price of \$22,595.

The exterior of the 2017 Forester receives several updates including a refined front bumper cover and a new hexagonal grille. The redesigned headlights have a sleeker look with Subaru's signature C-shaped motif and a black inner bezel, while the rear combination lights also feature a prominent C shape with LED illumination. Combined, these new styling and lighting elements provide excellent forward visibility along with a more robust and distinctive look. All 2017 Forester models now feature an updated steering wheel design with intuitive audio, Bluetooth® and cruise control switches.

Also new for 2017 is a quicker steering ratio for an improved feel. Additional enhancements include added soundproofing, thicker door glass and restructured door seals to reduce wind noise, underfloor insulation and an acoustic windshield which create a quieter, more refined interior. Two new aluminum alloy wheel designs have been added to select trims, each featuring a high-contrast black and machined finish. The new 17-in wheels are standard on 2.5i Premium and Limited models, while the new 18-in wheel design is standard on 2.0XT.

The 2017 Forester 2.5i is available in standard, Premium, Limited and Touring trims and is powered by a 170-hp 2.5-liter 4-cylinder BOXER engine. A 6-speed manual transmission is standard for the 2.5i and 2.5i Premium, with the CVT available as an option. In all Forester Premium, Limited, and Touring models with CVT, driver-selectable X-Mode engages to optimize control of the engine, transmission shift pattern, all-wheel drive system, brakes, and other critical systems to provide better wheel control on slippery surfaces and steep inclines. The Forester 2.0XT is available in both Premium and Touring trims and powered by a 250-hp 2.0-liter intercooled, turbocharged 4-cylinder BOXER engine. All 2017 Forester models come standard with Symmetrical All-Wheel Drive, a distinction from competitive models that come with front-wheel drive as standard and offer all-wheel drive as an extra-cost option. Priced from \$25,495,

Premium trims build from the base model and add as standard 17-in. alloy wheels, automatic HVAC controls, body color rear roof spoiler and illuminated dual vanity mirrors. Premium Foresters now offer available power rear gate with auto close and height memory.

For 2017, Forester received an update to Subaru's highly-rated EyeSight<sup>®</sup> Driver Assist Technology, incorporating color cameras that provide a wider, longer field of vision. The revised system now includes Lane Keep Assist, which can gently guide the vehicle back to the center of its lane if sway is detected.

The Limited trim level upgrades with silver metallic and gloss black finish center dash panel trim, body color exterior mirrors, and leather-wrapped steering wheel. Blind Spot Detection and Rear Cross Traffic Alert also come standard on the Limited. EyeSight-equipped models include High Beam Assist, Reverse Auto Braking and Steering Responsive LED Headlamps. The Forester 2.5i Limited model begins at \$29,195.

The top-of-the-line Touring models offer a new, exclusive Sepia Bronze Metallic exterior color. Inside, the revised Forester Touring offers an all-new Saddle Brown perforated leather-trimmed upholstery option with contrast stitching. This choice also brings matching brown leather trim to the door panels, center console storage box lid and other interior details. A heated steering wheel – a first for the Forester line – is now standard on 2.5i and 2.0XT Touring models. Additionally, Touring models have body color exterior mirrors with integrated turn signals, power driver's seat with two-position memory, Steering Responsive Headlamps, and Keyless Access with Push-Button Start. Active Torque Vectoring, first introduced on the WRX and WRX STI, is now standard on Forester 2.0XT Touring with EyeSight. Reverse Auto Braking and High-Beam Assist are included on EyeSight-equipped models. Forester Touring is priced from \$31,295.

All Forester trim lines feature SUBARU STARLINK<sup>™</sup> Multimedia systems that provide hands-free connectivity and entertainment services. The Forester 2.5i base model features the STARLINK 6.2" Multimedia system with a 6.2-inch single-touch gesture display and the Premium, Limited and Touring trims have a standard STARLINK 7.0" Multimedia Plus system with a high-resolution 7-inch LCD screen, Bluetooth<sup>®</sup> hands-free SMS text messaging and dual USB ports and adds SiriusXM Travel Link<sup>®</sup>. The optional STARLINK 7.0" Multimedia Navigation system features voice-activated controls and comes with three years of complimentary map updates as well as a 3-year subscription to SiriusXM Traffic<sup>®</sup> and SiriusXM Travel Link<sup>®</sup> along with four months of SiriusXM All Access audio service.

2017 SUBARU FORESTER				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
2.5i PZEV	6MT	01	\$22,595	\$23,470
2.5i PZEV	CVT	01, 02	\$23,595	\$24,470
2.5i Premium PZEV	6MT	11	\$25,495	\$26,370
2.5i Premium PZEV	CVT	12,13,14,15	\$25,995	\$26,870
2.5i Limited PZEV	CVT	21, 22, 23	\$29,195	\$30,070
2.5i Touring PZEV	CVT	31, 32, 33, 34	\$31,295	\$32,170
2.0XT Premium	CVT	16	\$29,295	\$30,170
2.0XT Touring	CVT	31, 32, 33, 34	\$34,295	\$35,170

2017 SUBARU FORESTER OPTION PACKAGES		
CODE 01	Standard Model 2.5i	N/A
CODE 02	Alloy Wheel Package	\$600
CODE 11	Standard Model 2.5i Premium 6MT	N/A

CODE 12	Standard Model 2.5i Premium CVT	N/A
Code 13	All Weather Package	\$500
CODE 14	All Weather Package + EyeSight + Blind Spot Detection/Rear Cross Traffic Alert	\$1,695
CODE 15	All Weather Package + EyeSight + Blind Spot Detection/Rear Cross Traffic Alert + Power Rear Gate	\$2,145
CODE 16	Standard Model 2.0XT Premium	N/A
CODE 21	Standard Model 2.5i Limited	N/A
CODE 22	Navigation + Audio w/ Harman/Kardon® Amplifier and Speakers	\$1,300
CODE 23	Navigation + Audio w/ Harman/Kardon® Amplifier and Speakers + EyeSight	\$2,945
CODE 31	Standard Model 2.5i Touring and 2.0XT Touring (Black interior)	N/A
CODE 32	Standard Model 2.5i Touring and 2.0XT Touring (Saddle Brown interior)	N/A
CODE 33	EyeSight + Navigation (Black interior)	\$1,595
CODE 34	EyeSight + Navigation (Saddle Brown interior)	N/A
Destination & Delivery is \$875 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,025 for dealers in Alaska.		

**About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com).