



Media Information

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SUBARU OF AMERICA, INC. REPORTS RECORD JUNE SALES

- Record June - monthly sales increase 5.1 percent over June 2015
- 55 consecutive months of month-over-month growth
- Best June ever for Outback, WRX/STI and Crosstrek
- 28 consecutive months of more than 10,000 Outbacks sold
- 35 consecutive months of more than 10,000 Foresters sold

Cherry Hill, N.J., Jul 1, 2016 - Subaru of America, Inc. today reported record sales for June 2016 totaling 46,598 vehicles, a 5.1 percent gain over June 2015. The company also reported year-to-date sales of 279,458 vehicles, a 2.6 percent gain over the same period in 2015.

June marked the 28th consecutive month of 40,000+ vehicle sales for the company. Outback, WRX/STI and Crosstrek sales were notably strong as each carline achieved its best June ever.

“We can be very happy with our half-year performance which will set us up well for the second half of 2016,” said Jeff Walters, senior vice president of sales, Subaru of America, Inc. “To have set June records for Outback, WRX/STI and Crosstrek is a reflection of the continued strong demand for our products.”

“We are very pleased to have set another half-year record and to have reached our 55th consecutive month of yearly month-over-month sales increases,” said Thomas J. Doll, President and COO, Subaru of America, Inc. “With increased availability of Legacy and Outback models over the next six months of the year, we can expect that our sales will increase even more in the second half of 2016.”

Carline	Jun-16	Jun-15	% Chg	Jun-16	Jun-15	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	12,029	14,058	-14.4%	80,255	80,828	-0.7%
Impreza	4,994	5,066	-1.4%	29,765	31,306	-4.9%
WRX/STI	3,130	2,166	44.5%	16,006	15,035	6.5%
Legacy	5,023	4,526	11.0%	30,357	29,173	4.1%
Outback	13,417	10,912	23.0%	77,386	71,317	8.5%
BRZ	347	550	-36.9%	2,407	2,809	-14.3%

Crosstrek	7,658	7,057	8.5%	43,282	41,950	3.2%
TOTAL	46,598	44,335	5.1%	279,458	272,418	2.6%

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.